

# ENGAGEMENT

Engagement with alumni, industry and the broader community remains a priority for UQ. The University has consolidated its reputation as a leading world university, in part through forging strong connections globally with individuals and with philanthropic, government and industry partners.

| Engagement: Key indicators of performance <sup>1</sup>                   |         |         |         |         |         |
|--|---------|---------|---------|---------|---------|
|  | 2013    | 2014    | 2015    | 2016    | 2017    |
| <b>Increased interaction with alumni</b>                                 |         |         |         |         |         |
| Number of living alumni for whom we have a current mail or email address | 163,928 | 172,996 | 184,384 | 193,780 | 204,087 |
| Number of domestic alumni engaging with UQ                               | 5035    | 8743    | 13,034  | 12,793  | 16,688  |
| Number of international alumni engaging with UQ                          | 866     | 1755    | 2269    | 2852    | 3547    |
| Number of donors who have donated philanthropic funds                    | 1036    | 1713    | 3240    | 3948    | 4202    |
| <b>Growth in philanthropic support</b>                                   |         |         |         |         |         |
| Funds raised annually (\$ million)                                       | 35.9    | 60.0    | 89.4    | 46.2    | 67.6    |

<sup>1</sup> In June 2017, Senate approved a proposal to retrospectively count \$58 million of historical philanthropic research grants in funds raised totals from 2013 to 2016, bringing UQ's philanthropic gift counting and reporting methodology in line with industry standards and other Go8 universities. Consequently, funds raised totals for 2013 through to 2016 have been adjusted to reflect this. From 2017 onwards, philanthropic research grants are being automatically included in funds raised totals.

UQ experts interviewed on a range of topics including physics, chemistry, population health, political science and agricultural practices.

Another partnership was with the Bill & Melinda Gates Foundation, one of UQ's ongoing principal international partners, which enabled UQ to expand its global research impact—particularly in tropical agriculture and vaccine development for mosquito-borne illnesses as well as drought- and disease-resistant crops.

### Alumni and community

In December 2017, UQ celebrated an important milestone, surpassing 250,000 graduates. This year's cohort was welcomed to the alumni community and encouraged to stay in touch with the University as they embark on their next adventure.

With more than 10,000 graduates each year, engaging with alumni to develop lasting relationships is a priority for UQ. In 2017, these connections were maintained through reunions, networking events and volunteering opportunities.

Outstanding alumni were once again recognised for their achievements at the annual Courting the Greats ceremony in

## Fundraising campaign

In 2017, UQ made history by launching the first comprehensive philanthropic campaign by a Queensland university.

*Not If, When* – the Campaign to Create Change aims to change lives within the local community and around the world by empowering student success, driving discovery and impact, and transforming teaching and learning. People can give to a specific UQ cause of their choice to help achieve outcomes they are interested in.

UQ researcher and cervical cancer vaccine co-inventor Professor Ian Frazer, AC, FRS is leading the campaign with his wife, UQ alumnus Caroline Frazer. They co-chair the Campaign Board, comprising an advisory group of volunteers from the UQ community.

The campaign target is to raise \$500 million by the end of 2020. As of October 2017, more than half has already been raised since its internal launch in 2013.

## Sponsorships

In 2017, UQ continued major partnerships with the Brisbane Broncos and Netball Queensland. Both partnerships provide a range of mutually beneficial opportunities, including internships, professional experience and job placements for UQ students, and joint research activities, particularly in the areas of sport, exercise and nutrition science.

UQ continued its sponsorship of the UQ Create Change Award in the Queensland Young Achiever Awards, which in 2017 was awarded to 21-year-old Jarred Turner, President of IMPACT Social Enterprise and current UQ student.

Other partnerships that continued in 2017 included Surf Life Saving Queensland, the

Brisbane Writers Festival and the World Science Festival Brisbane, along with a range of other long-term sponsorships, including the Queensland Literary Awards, Fulbright Scholars awards, Queensland Certificate of Education Achievement Awards, Queensland Symphony Orchestra, and the Business Higher Education Round Table (BHERT).

New initiatives undertaken during the year included sponsorship of the India Australia Business and Community Awards, the Australian National Research Series, Future Brisbane campaign (GOQLD3.0), and the National Youth Science Forum.

## Global engagement

The University maintained links with the international community in a variety of ways during 2017. For example, in its second year of operation, the UQ Global Strategy and Partnerships Seed Funding Scheme co-sponsored 18 initiatives totalling \$169,727 across the US, UK, Germany, China, Indonesia, India, Chile and Singapore—all designed to nurture partner networks and develop mutually beneficial education and research outcomes, while raising UQ's global profile.

Other key outcomes for 2017 included:

- UQ hosting more than 130 international delegations, notably from China, UK, US, Indonesia and Japan, including 19 visits from Australian heads of mission and 17 visits from heads of diplomatic missions in Australia
- UQ hosting the 11th Annual UQ Latin American Colloquium, which focused opportunities to collaborate on energy solutions for a sustainable future. Ambassadors and representatives from nine embassies attended, as well as senior representatives from the Department of Foreign Affairs and Trade (DFAT), Austrade, and industry partners
- UQ and the Chilean Ministry of Health (MINSAL) co-hosting the 'International symposium on challenges in public health: experiences from Australia and Chile' in Santiago, Chile, with the support of the Pontifical Catholic University of Chile and the Australian Embassy in Chile. Delegates exchanged best practices relating to obesity, cancer, healthy ageing, and health and indigenous peoples. UQ and MINSAL signed an agreement to collaborate on these shared health challenges
- UQ maintaining 685 active agreements with 60 countries, including China (135), the US (68), Japan (54), Germany (37), and Indonesia (33)
- UQ launching the Global Impact web resource to profile the University's connectivity across nine regions and 16 showcase countries ([global-engagement.uq.edu.au/global-impact](http://global-engagement.uq.edu.au/global-impact)).

The global diplomatic community includes nine UQ alumni serving as Australian ambassadors and high commissioners, and two deputy heads of mission.

## North Asia

- UQ formed a strategic partnership for a collaborative PhD training program in engineering and neurosciences with Southern University of Science and Technology (SUSTech) China.
- In September, UQ hosted the third Chinese Academy of Social Sciences (CASS)-UQ Asia Pacific Forum, themed 'the challenge of order in a disrupted world'.
- Chinese company Hebei Iron and Steel Group (HBIS) will invest \$5.25 million over the next five years in the HBIS-UQ Innovation Centre for Sustainable Steel (ICSS).
- UQ hosted the fourth China–Australia University Summit on Teaching and Learning (CAUSTL) in November, bringing together higher education leaders and educators from the Group of Eight (Go8) in Australia and the C9 League of Chinese universities.

## Latin America

- The 11th Annual UQ-Latin American Colloquium was held in October. Attended by more than 100 people, including ambassadors and representatives from nine Latin American embassies, the event explored the theme of 'energy for a sustainable future'.
- In October, UQ and the Chilean Ministry of Health (MINSAL) held the *International symposium on challenges in public health: Experiences of Australia and Chile* with the support of the Pontifical Catholic University of Chile and the Australian Embassy in Chile. Delegates exchanged best practices relating to obesity, cancer, healthy ageing, and health and Indigenous peoples. UQ and MINSAL signed an agreement to collaborate on these shared health challenges.
- With support from the Department of Foreign Affairs and Trade's Council on Australia and Latin American Relations, the Global Change Institute held three workshops in Argentina and Uruguay to share the 'report card' method established in South East Queensland for healthy river management.
- Five projects were successful under the UQ-São Paulo Research Foundation (FAPESP) Strategic Research Fund SPRINT, a program established to support research mobility with universities in São Paulo, Brazil.
- UQ launched the UQ-São Paulo State University (UNESP) Academic Exchange

program to support reciprocal visits in the areas of agriculture and veterinary sciences, environmental and earth sciences, chemistry, infectious diseases, and biotechnology.

## Europe

- The Bavarian Academic Delegation to Australia, led by Bavarian Ministry of Education, Science and the Arts State Secretary Bernd Sibler, visited UQ and met with the Senior Executive, as well as researchers with collaborations in Germany.
- Vice-Chancellor and President Professor Peter Høj attended the Universitas 21 Annual General Meeting at the University of Nottingham in May and met with strategic partners, including the University of Exeter.
- University of Exeter Vice-Chancellor Professor Sir Steve Smith visited UQ in June to sign a memorandum of agreement to bolster research and industry opportunities. Working under the overarching banner of 'global sustainability and wellbeing', the newly established virtual QUEx Institute will focus on environmental sustainability, healthy ageing, physical activity, and nutrition.
- The UQ-Technical University of Munich (TUM) Bioeconomy Symposium was held in October to expand upon existing research initiatives, identify new opportunities for joint and

*Pro-Vice-Chancellor Professor Doune Macdonald (second from left) with UQ student winners and finalists at the Queensland Young Achiever Awards: Jade Demnar, Prudence Melom, Tamara Richardson (PACE48 founder and winner of the Access Community Services – Multicultural Youth Queensland Cultural Diversity Award) and Jarred Turner (UQ Create Change winner).*





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