

# STRATEGIC PLAN 2014-2017

## O

UQ's *Strategic Plan 2014-2017* outlines our objectives to achieve our vision of

With the current strategic plan now expired, to be succeeded by the *Strategic Plan 2018-2021*, the three-pillar Learning, Engagement, Discovery structure (with Enablers) is still the focus of this annual report.

## O

UQ positively influences society by engaging in the pursuit of excellence through the creation, preservation, transfer and application of knowledge. UQ helps shape the future by bringing together and developing leaders in their fields to inspire the next generation and to advance ideas that benefit the world. UQ strives for the personal and professional success of its students, staff and alumni.

## O

### P

We strive for excellence, seeking to apply the highest standards to benefit our communities.

### C

We welcome new ideas from our staff and students as well as from our alumni and our external partners. We support intellectual freedom, courage and creativity. We encourage the pursuit of innovation and opportunities.

### H

We act with integrity and professionalism and uphold the highest ethical standards. We are committed to transparency and accountability. Our decisions ensure responsible stewardship of the University's resources, reputation and values. We lead by example in all areas, including our approaches to sustainability.

### M

We promote diversity in the University community—through our people, ideas and cultures. We create a vibrant, inclusive environment in which ideas flourish and future generations, regardless of background, are empowered. We respect our colleagues and work together for shared success.

We ensure the safety and wellbeing of our people. We create an inclusive and supportive university community in which achievements are celebrated and rewarded.

## Q P (QP)

The University of Queensland's values align neatly with the five Queensland Public Service values, guiding our behaviour and the way we do business:

- C** ≈ Supporting our people
- I** ≈ Creativity and independent thinking
- ≈ Pursuit of excellence
- B** ≈ Honesty and accountability
- E** ≈ Mutual respect and diversity.